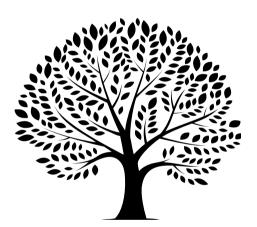
# **SMART MEETING**

Retail Execution Digital Operation Agency Amazon vendor Management Customer Support Integration Supply Chain





# Smart Growth

# **SMART MEETING**

Smart Growth is a business development platform for the promotion, development and sale of products in different international markets.

The (One) Platform provides (All) services related to the development of a brand in the international market as and not limited to: multichannelsonline sales, operations, financial resources provider.





# **SMART MEETING**

In the complex world of Amazon, whether as a Vendor or Seller, the key to success lies in having the right partner. At Smart Growth, we specialize in the complete management of these channels, offering consulting and logistical solutions that are truly unique in the market.

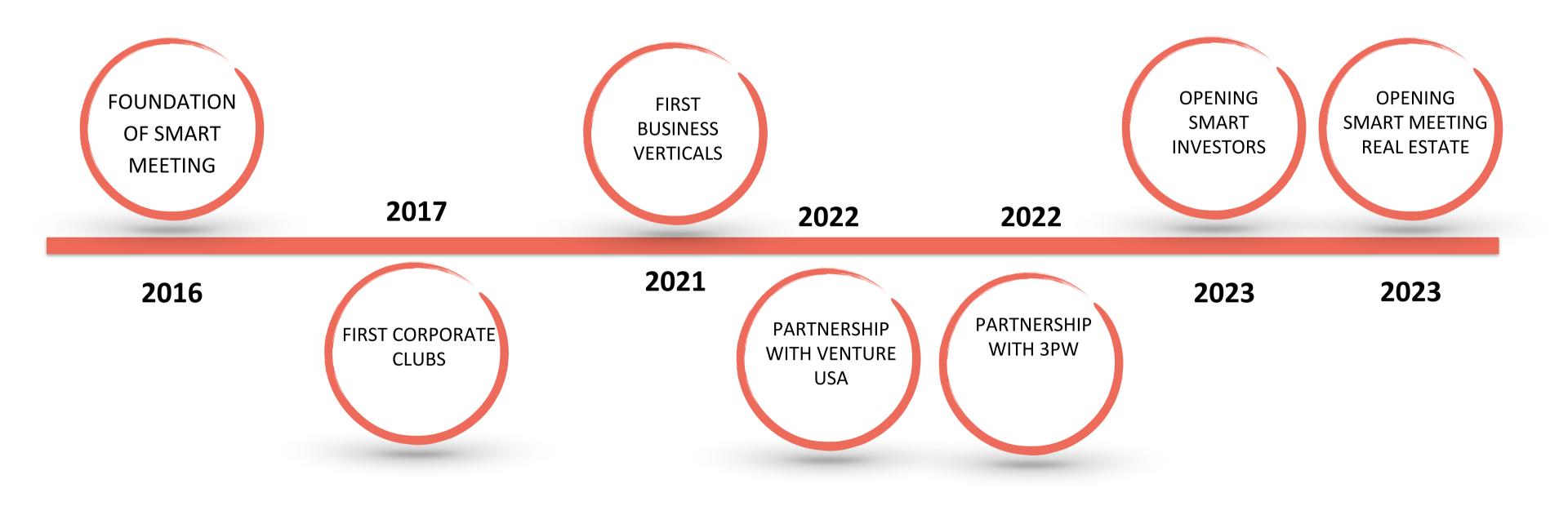
And it's not just about Spain: our presence extends to Italy, the USA, and Australia. With us by your side, every detail, from digital distribution to export, including the complexities of customs, is handled with care.

With Smart Growth, you focus on your product and your vision; we take care of everything else.





## **HISTORY OF SMART GROWTH**

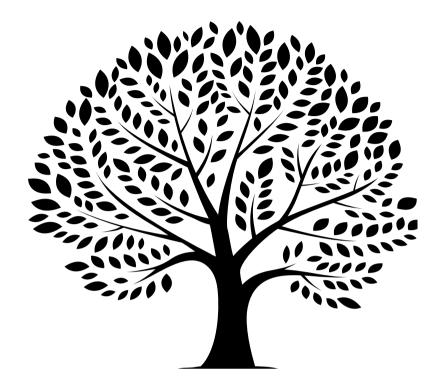


## WHY SMART GROWTH

In just 7 years, Smart Meeting has distinguished itself as a leader in the dynamic world of business. The expertise of our partners in Smart Growth encompasses all key aspects: from Amazon Vendor to Amazon Seller, to other significant B2C Marketplaces. We do not just know the procedures and processes; we have perfected them.

We have explored every detail of this ecosystem: from effective order and PO management to vertical logistics, to meticulous catalog care, performance optimization, and impeccable customer service.

By choosing to collaborate with Smart Growth, every Brand not only gains a partner but a true strategic ally. We are experts not only in sensing but also in anticipating market challenges, ensuring peace of mind and success in your commercial operations.



# Smart Growth

# **SMART GROWTH - MAIN PARTNERS**

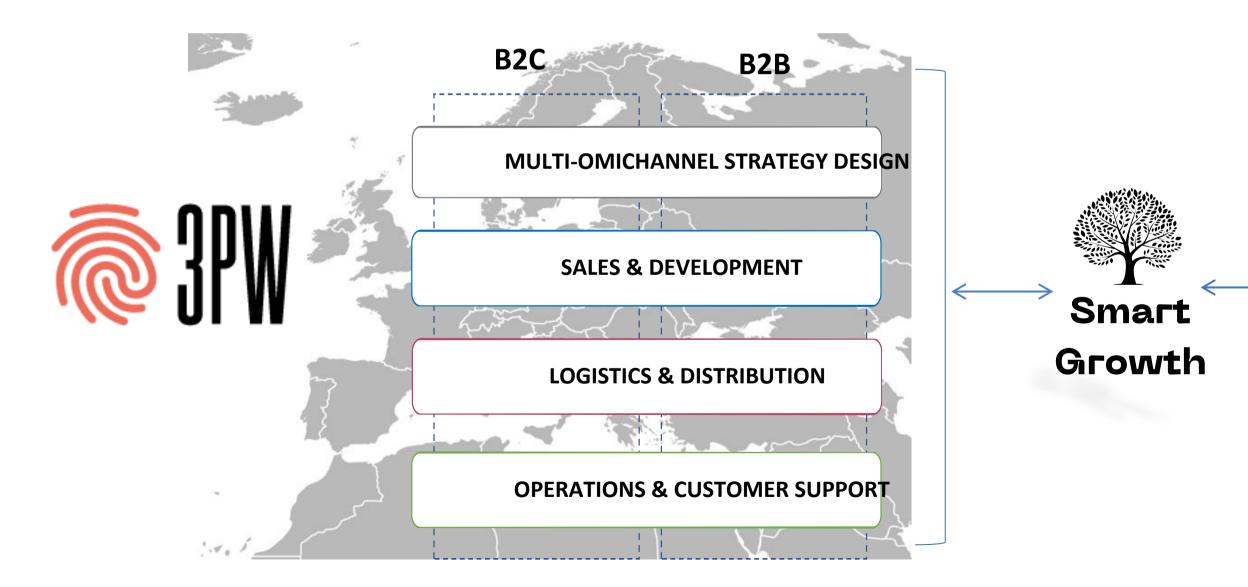


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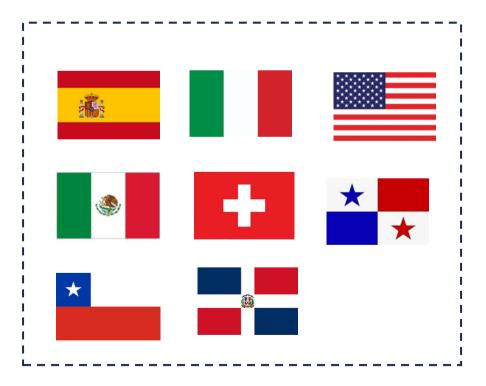


# SERVICES PROVIDED IN <u>EUROPE</u> FOR SMART MEETING NETWORK

### STRATEGIC SERVICE PARTNERS IN EUROPE

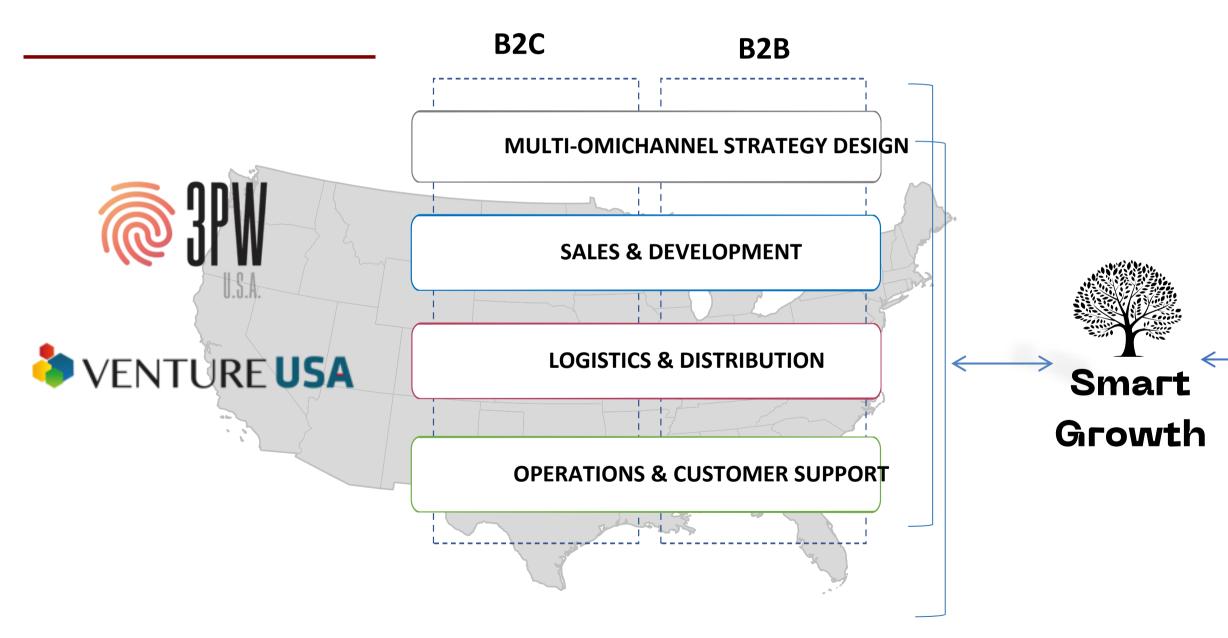


# CLIENT NETWORK

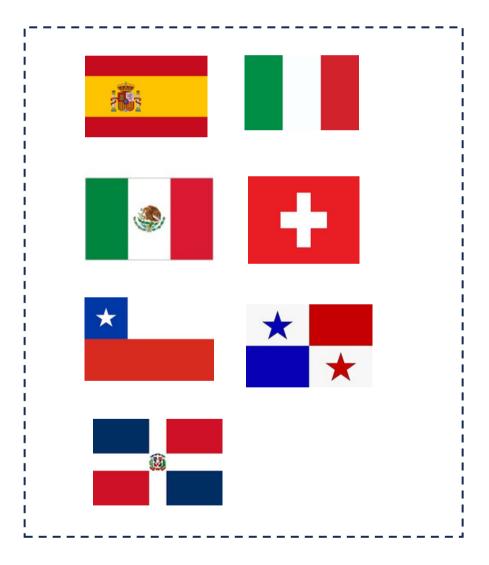




#### STRATEGIC SERVICE PARTNERS IN THE USA SMART GROWTH







# **SMART GROWTH - SERVICES**

1



DIGITAL STRATEGY & BRANDING



OPERATIONS





MARKETPLACE & ECOMMERCE MANAGEMENT



CUSTOMER CARE





ADS/CAMPAIGNS



ACCOUNT MANAGEMENT





#### WAREHOUS E SPACE

#### FULLFILLMENT CENTER

#### INTERNATIONAL SHIPPPING & AIR FREIGHT



#### FINANCIAL RESOURCES



# **VENDOR OPERATIONS CENTER**

Your brand on Amazon is in the safe hands of our specialized team, capable of managing every aspect of Amazon Vendor.

From the meticulous management of existing codes to the resolution of chargebacks and complaints, we take care of everything.

We monitor every dispute, providing the necessary documentation and ensuring absolute brand protection. We stay alert to changes, handle billing issues, and keep track of shipments.

With us, you have a reliable partner on Amazon.





# **RETAIL EXECUTION**

For brands with great potential, ensuring availability and business continuity is crucial. This is why we offer a service that responds to emergencies like OOS (Out of Stock) and delisting with rapid solutions.

With us, you will have access to all services of digital distribution, from the dissemination of performance analysis to the protection of your brand.

Our expertise doesn't stop there: we support digital exporting to the USA and Australia, ensuring that you can sell abroad without revenue limits.

And the best is yet to come: with us, there are no administrative burdens, and we guarantee a harmonious coexistence with your traditional sales network, avoiding any friction.





# **DIGITAL OPERATION AGENCY**

Our team specializes in creating, managing, and optimizing content and graphics for all marketplaces, highlighting the strength of your brand.

From designing and realizing the Amazon Brand Store, to creating primary and secondary images, through to the detailed development of Amazon A+.

We are experts in producing banners, both static and dynamic, and in formulating tailor-made content for e-retailers. With the introduction of advanced technologies, we utilize 3D and 4D solutions for cuing-edge presentations.



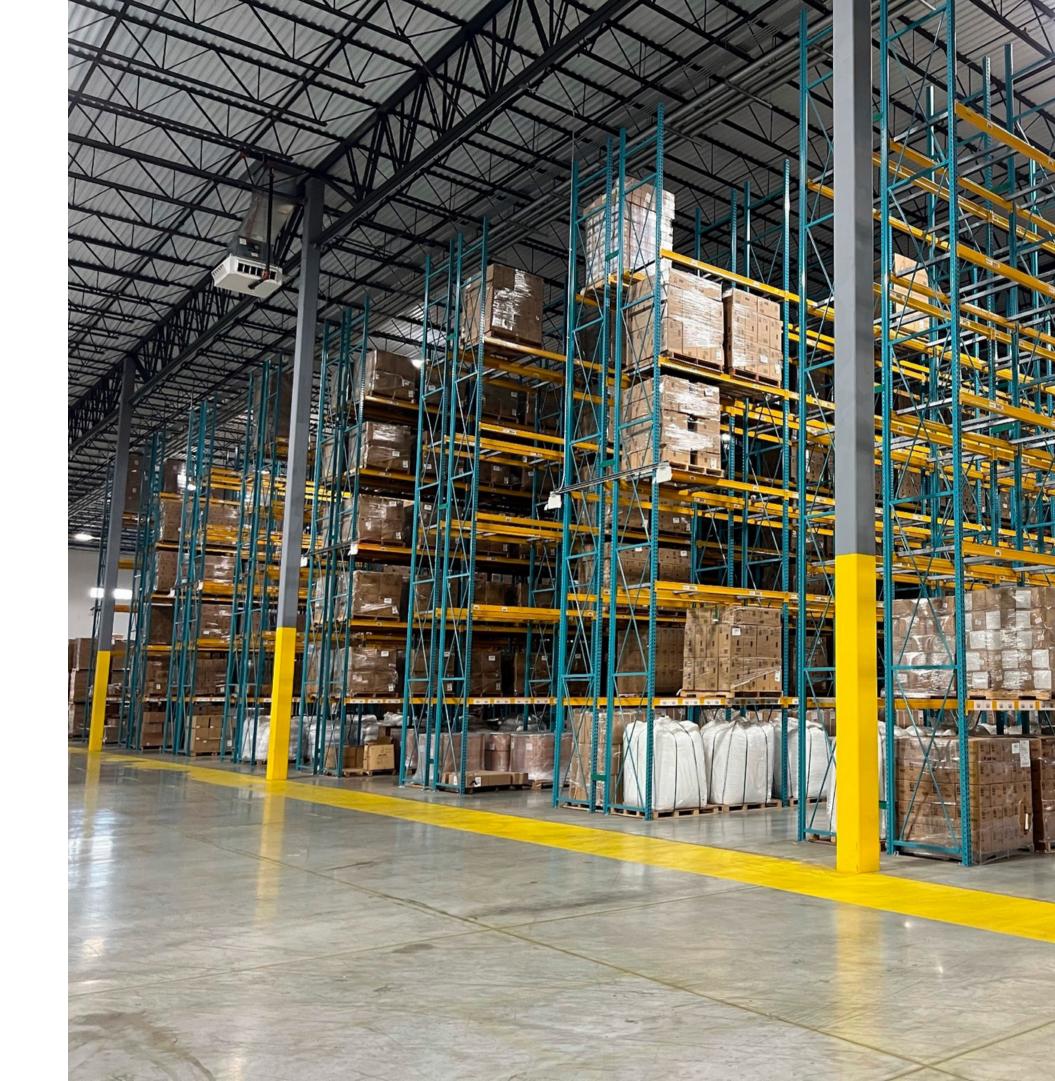


## **SUPPLY CHAIN**

True customer experience begins not with the order confirmation, but with everything that follows. In the e-commerce world, impeccable logistics are essential, and here, our partners stands out as a leader in the field.

With our global presence, we ensure timely deliveries and optimized shipping costs. Moreover, our advanced API ensures you always have essential information at your fingertips.

Our expert logistics team is dedicated to providing a personalized logistics process, tailor-made solutions, efficient storage, precise order management, accurate tracking, meticulous packaging, scrupulous returns management, and rigorous quality checks, all to ensure maximum customer satisfaction.





# **CUSTOMER SUPPORT**

Our customer service stands out for its in-depth expertise in marketplaces like Amazon Vendor and Seller, as well as other marketplaces and direct D2C sites.

We offer comprehensive support, both for the B2C end customer of Amazon Seller and for B2B suppliers. Our priority is to ensure the best possible customer experience.

We are experts in resolving complaints, analyzing performance, and assessing product and market compliance.





## **ADVERTISING**

Our approach to media management on marketplaces focuses on amplifying visibility and boosting sales. Starting with an initial analysis of the competitive landscape, we proceed towards a precise definiFon of revenue goals.

We use "Adv competition" to identify and study competitors, followed by a thorough analysis of keywords and the determination of a targeted bidding strategy.

The daily management of campaigns is at the core of our activity, ensuring always precise and timely updates.





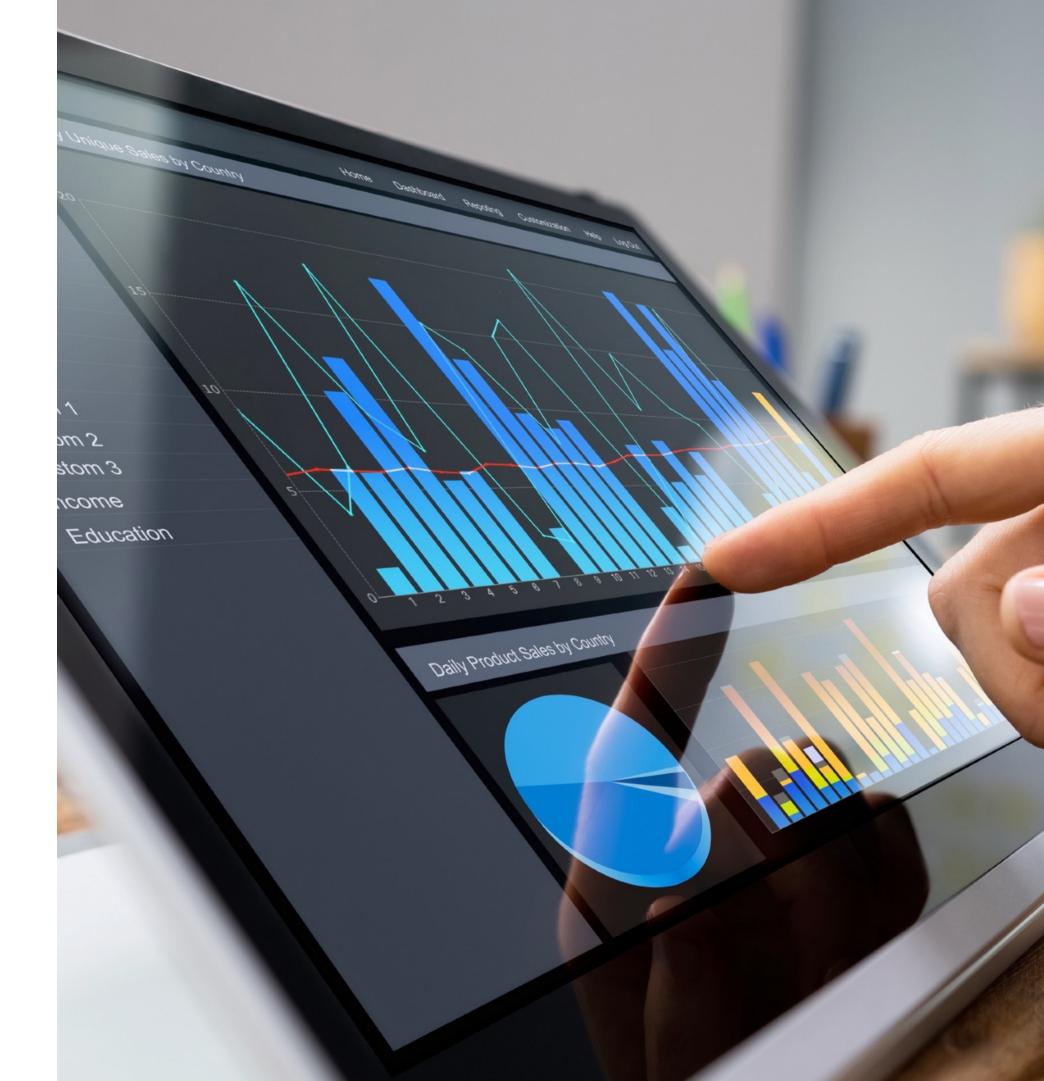
# TECHNOLOGY

3PW Dashboard embodies efficiency and speed, aimed at maximizing sales and market management.

From the detailed management of orders and couriers to the creation of waybills, precise warehouse monitoring, and return management, every aspect is meticulously cared for.

With advanced product classification and in-depth profitability analysis, we provide key tools for strategic decisions.

AddiFonally, features like Buy Box monitoring and competition tracking, along with sophisticated price management and repricing, ensure a strong market position.





# SOME SUCCESSFUL CASE HISTORY FROM OUR PARTNERS





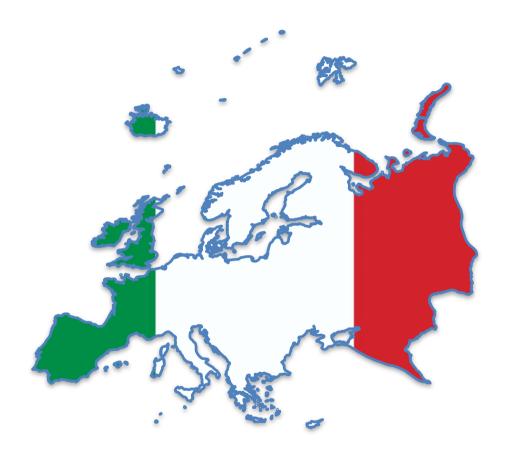


FATTO IN CASA da Benedetta

NIKO ROMITO



# WHERE TO FIND US





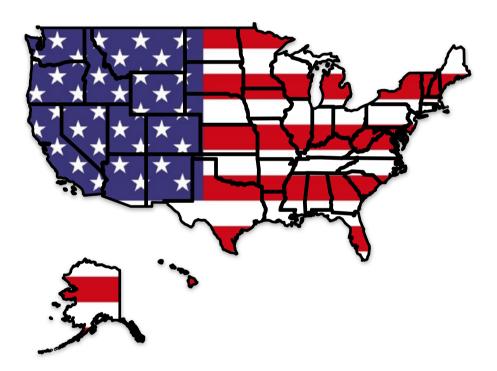
#### ITALY

Via Po 46, San Giovanni Teatino 66020 ChieL , Italia (Headquarters)

Via Morimondo, 26, 20143 Milano MI edificio 14 lof 2 Ex Richard Ginori (Milan Ofifce)

#### **SPAIN**

Calle Cuesta de los Carros 20, 28860 Paracuellos de Jarama, Madrid, España (Headquarters)



#### USA

900 N Arlington Heights Rd. Suite 305 , Itasca, IL 60143 (Headquarters)

# Let's do business!

